

THATCHAM YOUTH BUSINESS PLAN

2022 - 2025



Prepared by:

Dan Carter
Head of Youth Activities

Approved by:

Thatcham Youth Management Committee
& Trustees

ABOUT THATCHAM YOUTH

Our Mission

Thatcham Youth is a small youth charity which provides, facilitates & supports provision for children and young people in Thatcham.

We aim to provide low cost and wide ranging youth provision that is affordable and accessible to all who wish to use it.

Legal & Charitable Status

Thatcham Youth is a registered Charitable Incorporated Organisation (CIO) set up for community benefit.



A young man in a grey and black jacket is playing table tennis in a gymnasium. He is holding a red paddle and is in the middle of a stroke. The table is blue with white lines. The background shows a wooden floor and a wall with a speaker.

OUR HISTORY

SUMMARY:

Thatcham Youth launched in 2010 as a small fortnightly youth club. Over the years we have grown in size and now offer several activities to the young people of Thatcham. We became a registered charity in March 2015.

WHAT WE'VE ACHIEVED

- Launched the following projects, which still run today:
 - Vision Youth Club for 7-11 Year Olds (2010)
 - Thatcham Roller Disco (2014)
 - Free School Holiday Activities (2015)
 - The Zone Youth Club for 11-14+ Year Olds (2017)
 - Outreach Youth Work (2019)
 - Thatcham Youth Together Support Groups (2021)
 - Thatcham Youth - Youth Committee (2021)
- Launched the following projects which no longer run:
 - Thatcham Youth Movie Evenings - Lack of interest
 - Virtual Youth Clubs - Pandemic stand in activity
 - Detached Youth Work - Pandemic stand in activity

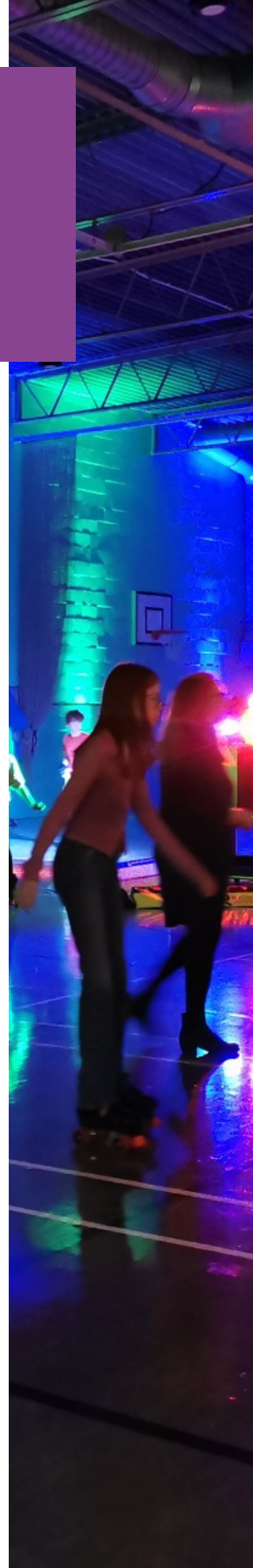
OUR VALUES

THATCHAM YOUTH BELIEVES STRONGLY:

- Young People should have the freedom to learn and develop new skills;
- Young People to be able to freely take part in and enjoy a wide range of activities to enhance life skills and enjoyment;
- It's important to provide a safe and fun environment for young people to be able to attend

THATCHAM YOUTH SEES ITSELF AS:

- Caring & respecting young people's individuality.
- A leader in the town for delivering youth provision
- Empowering young people to take action
- Independent of statutory services
- Working collaboratively
- Open & communicative
- Knowledgeable, with a "can do" approach



AIMS

The overall aims of Thatcham Youth are below:

- To engage with young people of Thatcham
- To give Young People a voice in the direction of our youth provision & in the town they live
- To provide affordable youth provision of Thatcham
- To increase the skills, confidence & communication ability of young people through engagement in a variety of activities
- To engage with young people from low socio-economic backgrounds to improve their life chances
- To continue to be Thatchams leading provider of open access, non-targeted youth provision

We will look to achieve these aims by:

- Continuing to offer weekly youth clubs & free school holiday activities.
- Focus on giving young people a voice through the Thatcham Youth - Youth Committee.
- Ensuring a financially strong charity with safeguards to protect our core activities.
- Ensuring our youth workers are suitably trained & qualified to deliver the highest quality of youth work possible.
- Continually seek ways to offer affordable and engaging provision to the young people of Thatcham

ANNUAL STRATEGY

The next three pages show the breakdown of our aims for each individual year of this business plan



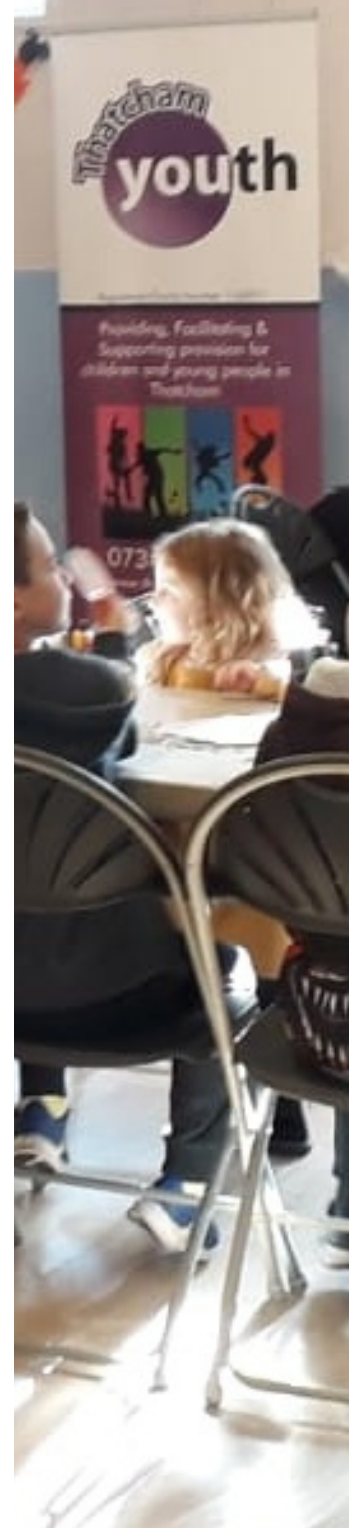
APRIL 2022 - MARCH 2023

AIMS

- Continued strong operation of exsisting projects, aiming to maximise attendance levels.
- Build Thatcham Youth Together Support groups to be a well known & trusted intervention & support programme for young people.
- Re-establish our Outreach Youth Work Programme during Spring & Summer Months
- Put in place a recruitment framework & strategy to ensure recruitment is completed in a timely manner

HOW WE INTEND TO ACHIEVE OUR AIMS:

- Strong financial management.
- Review our youth workers skills & look at training to improve knowledge & address skill gaps.
- Promote the positive work of our projects in local press & media and directly promote this to young people.
- Develop Recruitment Framework
- Improve communication with local schools, both primary & secondary, in order to promote our activities.





APRIL 2023 - MARCH 2024

AIMS

- Continued strong operation of our existing projects, aiming to maximise attendance levels.
- Be offering Thatcham Youth Together Support Groups all year round, on a rolling 6 week basis.
- Begin looking at expanding into offering Detached Youth Work within Thatcham and how this can link in with our existing work.
- Have a formal link between Thatcham Youth - Youth Committee and local agencies, so young people can have a formal input in their town.

HOW WE INTEND TO ACHIEVE OUR AIMS:

- Strong financial management
- Work with local agencies & partners to build working partnerships to refer young people into support groups.
- Open discussions with local partners about how a detached service could be rolled out, working with other youth work providers & funders.
- Build on relationship with Thatcham Town Council to explore potential links for future working & ways to give young people a voice.

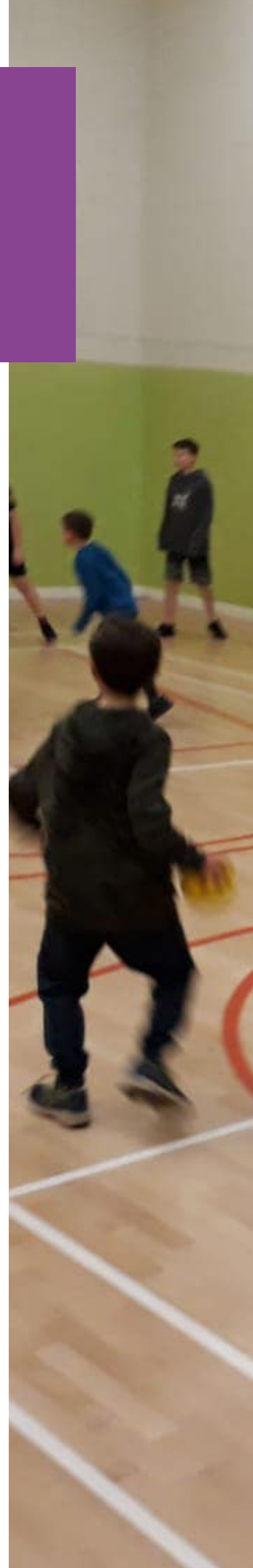
APRIL 2024 - MARCH 2025

AIMS:

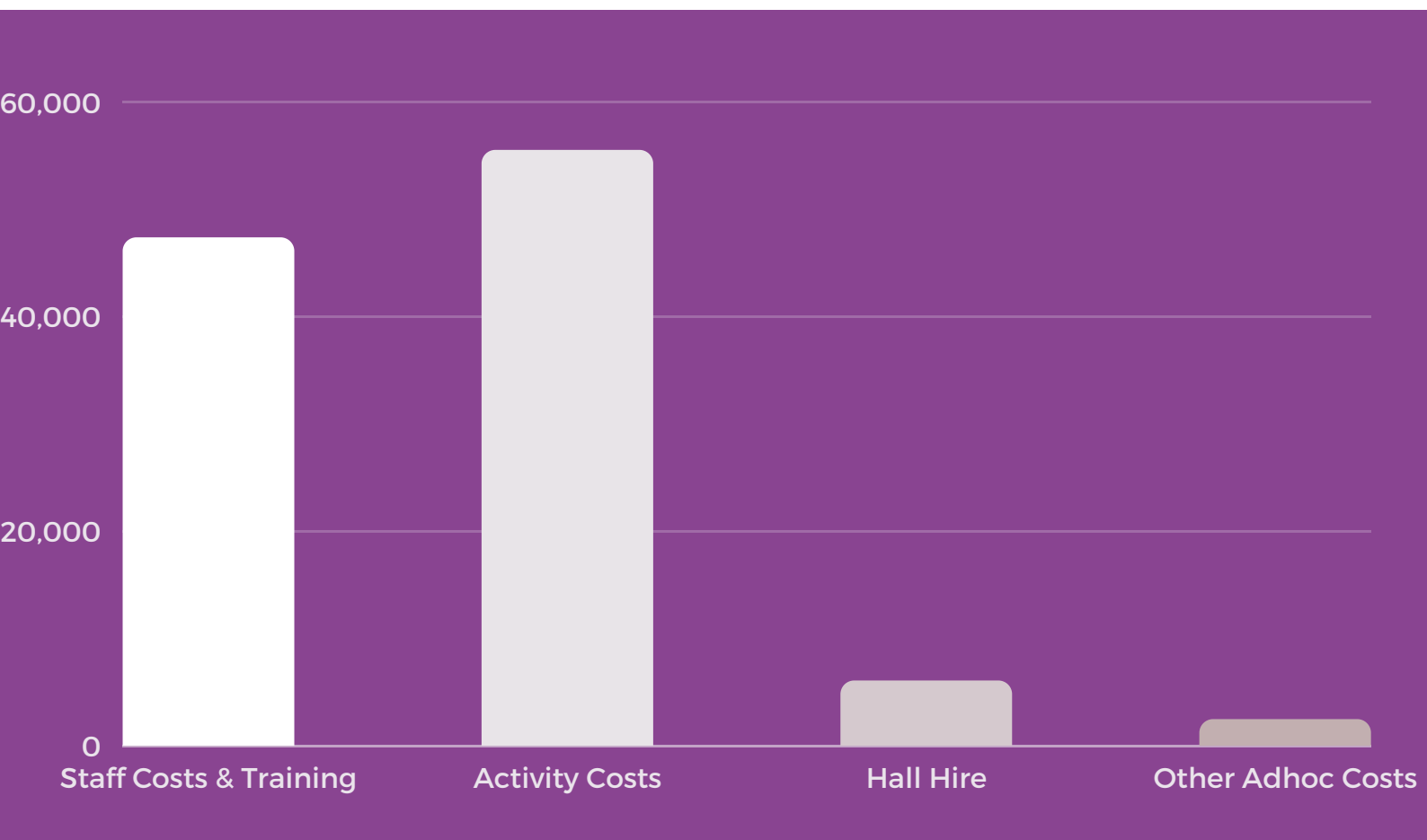
- Continued strong operation of our existing projects, aiming to maximise attendance levels.
- Secure long term funding for existing projects (existing long term funding ends March 2026).
- Carry out a strategic review of the overall charity, its position within the youth sector, the activities it offers & staffing structure, to ensure charity is meeting needs of young people & operates efficiently.

HOW WE INTEND TO ACHIEVE OUR AIMS:

- Strong Financial Management.
- Review existing funding streams and open discussions with current, previous & new funding partners.
- Carry out research with young people & parents to understand current needs of the youth sector locally.
- Review our staffing structure, operation of our Management Committee & Charity Constitution. Putting into place any changes that are deemed necessary.



BREAKDOWN OF EXPENSES 2022-2025



INCOME STATEMENT

2022-2025

Funding Income

Thatcham Town Council	£19,500
National Lottery Community Fund	£50,248

Total Funding Income	£69,748
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Anticipated Door Income & Donations

Youth Club Door Income	£8850
Roller Disco Income	£20,000
Donations	£800

Total Door Income & Donations	£29.650
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Organisational Structure

Thatcham Youth operates with a Management Committee which contains Trustees and Committee Members. The Committee meets Quarterly along with our Head of Youth Activities to discuss & review our charity operations. The day to day running of the charity is delegated to the Head of Youth Activities, responsible for our projects, budgeting, employees & volunteer management, safeguarding, Health & Safety and wellbeing

Contact Information

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